

Business seminar

Tuesday 17th of June at Hotel Føroyar 10.00 - 12.30

How can the Faroe Islands survive in the global economy?

Professor Dr Wolfgang Amann from Henley Management College will address the following two basis questions:

- How do global trends and developments affect the Faroe Islands?
- How can companies compete successfully in a globalizing market economy?

Professor Amann will outline latest thinking in conceiving newest power law strategies for international competition without ever losing touch with local requirements. The event aims to provide insights on how to be market driving, instead of merely being market-driven.

The event is free of charge.

Please sign up through www.henley.fo or contact Jákup Bech Jensen, Intrum Føroyar, tel 357 357



Wolfgang Amann joined the faculty of University of St. Gallen in 2007. He also serves as the Executive Director of the fulltime MBA, the part-time MBA and the Program for Leadership Development (PLD). He worked for DaimlerChrysler and was a top management consultant before pursuing his PhD in international management at the University of St. Gallen. He subsequently joined IMD in Lausanne and thereafter became the director of the Henley Centre for Creative Destruction, which innovates strategies to drive markets, at the Henley Management College in the UK. He has held visiting academic appointments at the Wharton School of the University of Pennsylvania, the Indian Institute of Management (IIM) in Bangalore and Hosei University in Tokyo.

Wolfgang Amann's primary expertise and interests lie in the areas of successful internationalisation through the development of strategic success positions (SSP), the choice of the right path for growth and internationalisation and managing complexities in globalising companies. He has a particular interest in how ownership (family businesses, private equity, venture capital companies, etc.) and life cycle stages impact these aspects.

He has directed, delivered and contributed to open and in-company programmes on complexity, strategy, internationalisation, and governance in the USA, Europe, Africa, China, India and Japan. Clients included DaimlerChrysler, Deutsche Bank, DuPont, DSG, Holcim, IBM, the World Bank/IFC, Qiagen or Vodafone, among others. He has (co-)authored more than 80 case studies for these programmes and his case series on Unilever in India won the 2006 oikos case-writing competition. In 2006 and 2007, his course 'Corporate Strategy and Governance' was chosen as the CEMS course of the year among all CEMS business schools in 17 top European countries. His most recent publications on 'Managing complexity in global organisations' and 'Corporate Governance - how to add value' were published by Wiley. Please contact him at Wolfgang.Amann@unisg.ch for further information.

Henley Master Class

Tuesday 17th of June at Hotel Føroyar 15.00 - 17.30

Aimed at potential participants on the Henley MBA

Professor Dr Wolfgang Amann from Henley will illustrate and discuss how global trends and developments impact the Faroe Islands as well as how even smaller countries, regions and companies can compete successfully in a globalizing market economy. He will outline latest thinking in conceiving newest power law strategies for international competition without ever losing touch with local requirements. In an increasingly open world, some people make things happen, some watch things happen, while others sit around and wonder what happened!

To join this free seminar please sign up via www.henley.fo - or contact Jákup Bech Jensen, Intrum Føroyar, tel 357 357



Accreditation is your value for money guarantee

Henley is one of the few business schools in the world that has been accredited by three international organizations: the European Quality Improvement System, the Association to Advance Collegiate Schools of Business in the United States, and the Association of MBAs in England. These are impartial and recognized organizations that regularly assess and approve the quality of education at Henley.

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