

Smyril Line – the Explorers of the North Atlantic

Jákup Sverri Kass, marketing managr of Smyril Line



‘Because the North Atlantic is home to us, we know it better than anyone else; we know it like the backs of our hands. We believe this qualifies us to call ourselves experts.’

These are the words of the Sales- and Marketing Manager of Smyril Line, Jákup Sverri Kass.

For the last 25 years, Smyril Line has had the route between the European mainland from Denmark and Scotland – to Iceland, the Faroe Islands and Norway.

We do our best to convey the feeling by working harder and knowing more about our destinations than everyone else, the absolute pleasure of the Smyril Line experience cannot be adequately described, says Jákup Sverri.

Smyril Line offers both explore for yourself and tailor-made trips to our destinations. They urge people to see and

experience the fantastic landscapes and glaciers of Iceland, the mystical nature of the Faroe Islands, the magnificent fjords and mountains of Norway, the tranquillity of Denmark and the legendary highlands of Scotland.

Jákup Sverri states, that they encourage people to travel where they like and when they like, by using their own car to explore the North Atlantic. In addition to that Smyril Line promotes the popular one week “Viking Cruise”, during the shoulder-seasons, which also are successful. The Viking Cruise takes the explorer on a journey on the North Atlantic. Onboard there is a pleasant atmosphere, great fun and experiences along with other Viking Cruisers. Passengers have the possibility to shop, cool off in the pool, workout or simply just enjoy life while sailing. Relaxation can also come by enjoying the sun

set and seeing the distant mountains appear, whilst enjoying a quiet drink in the outdoor bar - preparing the explorer for interesting excursions in Iceland and on the Faroe Islands.

Smyril Line has sales-offices on Iceland, the Faroe Islands, Norway, Denmark and Germany. The sales and marketing efforts are further strengthened by General Sales Agents in Holland, Belgium, France, Italy, the UK and Sweden. Furthermore there are smaller agents in other European countries. We are always open to new ideas, new friends and suggestions; if you have any please feel free to contact us, says sales and marketing manager, Jákup Sverri Kass.

You can view the range of products at www.smyril-line.com where you will find detailed information, including dates for alternative travel periods to all their destinations.



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