

Everything in one place

Almost in the middle of Tórshavn lies the only true shopping mall in the country. The shopping mall SMS, has over the past few years been reconstructed and redeveloped and was finally completed app. one year ago.

The interior of SMS is large and spacious. The no-smoking ban, which today encompasses most of the public environment in the Faroes, was immediately adopted by SMS and became one of the very first to impose a non-smoking ban in the whole building complex.

Contained in the sales area are 28 various shops, which according to Faroese standards is quite large, and they are capable of providing most of what modern man desires.

Events

SMS has for a long time created the framework for many large-scale events, and the largest to date was just recently, when the public national health day running event was organised in conjunction with SMS. App. 3000 participants participated,

but this is just one of the many events, to be held and will be held at SMS. The Christmas Town scene is also something, which attracts many people.

New form

About four years ago, SMS begun a reconstruction program – the intention was to create a cosier environment within the actual building and this work was concluded app. a year ago, when the Baresso coffee shop was allotted an area. This added another dimension to the building. SMS was no longer just a place for errands, but also a place where you could sit together with friends and enjoy a cup of coffee. Baresso however, is just one of four places where people can sit down and enjoy a something to eat. Burger King, Sunset Boulevard and Williams are all restaurants serving food.

28 shops

Inside SMS, there are 28 shops, which sell everything from knitted Faroese jumpers to compact discs from the USA. All

shops accept the usual credit cards and employ pleasant staff behind the counter. The shops in SMS represent a wide variety of brands. Bianco, Jack & Jones, Expert, The Body Shop, Vero Moda and Name It are just some of the international brands sold in SMS. Clothing shops sell all the usual international brands such as Levis, Diesel, Samsøe & Samsøe, Hugo Boss, Vagabond, Patrizia Pepe, Henrik Vibskov, Tommy Hilfiger, Baum und Pfergarten, Bjørn Borg, PBO, Just Female, Modstrøm, Filippa K, Thomas Burberry, Billy Bi and so forth. Most shops offer foreign customers tax-free shopping and they thereby have the option of reclaiming most of the V.A.T. initially charged. These shops are recognisable by the Tax Free sign on the doorway or by the till.

Trondur Patursson

SMS also supports Faroe art and very often an art display is on view in the building. The renown Faroe artist, Mr Trondur Patursson has decorated the building interior with his special glass art.



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