

SMS – All your shopping needs

The shopping centre on Trapputrøð has 32 shops, restaurants, an optician, a watch-, silver- and goldsmith, new technology, a hair dresser, and a kiosk. It is possible to acquire almost anything one wishes in the many shops of the SMS.

The SMS is the largest and best shopping locale in the Faroe Islands. You can get almost anything you wish in SMS, both in goods and events. With the largest range of items and a safe and pleasant environment, one can take a walk down a “roofed shopping street”.

Emphasizes is on customer needs. The wide variety of shops and goods in addition to the exchange service is proof of this. The SMS guarantees a safe transaction and that the large selection of items is all in one place. The shopping centre is open when it suits its customers best and boasts good parking facilities.

The Household thrives

Miklagarður, the supermarket, is without comparison the largest in the Faroes with a wide range of everyday products. Miklagarður has a butcher-, delicatessen-, flower-, vegetable- and fruit-department, as well as a baker's. Anything the Faroese home needs. Everything is very accessible and it is easy to find whatever item one wishes to buy.

Supplier of culture

The biggest book store in the Faroes, Rit & Rák, is in the SMS. This store has its own webpage, that is continuously updated. Here authors come to sign their books when they have new publications to offer. The staff of Rit & Rák is knowledgeable and friendly. If you have ordered a special book, you will not wait long before receiving a message that it has arrived. In addition to books all ordinary paper- and office equipment is available in Rit & Rák.

Fashion flourishes

The SMS boasts many fashion shops tailored to all needs whether they are designer, casual, sports or shoes. A needlework shop encourages enthusiasts to continue Old Faroes knitting traditions.

There are shops with the latest fashions for her and him, young and old. Bixin, Mega, Júniik, Events, Eitems, Vila, Bianco, Expert, Skálkur, Skálkur Man, Sportmaster, Name it, Gellan, Margerita, Demmus, Jack & Jones, Only, Vero Moda, Bindibúðin. These shops have clothes for any occasion.

Speciality Shops and Restaurants

The shop Expert covers music, film, computers, TV and radio. Famous brands are available here. Mainstream goods can be had here, all thoroughly described to the customer.

The old optician Skilling has become a new link in the franchise Nýtt Sýn. Thus the glasses are always of up-to-date models. The shop Klokkan with its choice selection of watches and jewelry of gold and silver does not stand still either. The Klokkan is among the favourite jeweller's and provides all the necessary ornaments for the popular national costumes.

The most recent shop in SMS is the toy shop: Klávus. It opened on Saturday May 2nd 2009 with a range of famous brands like Gormiti, Bento, Lego, Disney, Bakugan and Barki. Klávus can provide all the most popular toys that are expected of a modern toy shop. If you are interestin in a specific product from a special brand, then you can rely on Klávus.

Everything for your personal care is available in The Body Shop and Matas.

Speciality offers have been widened with the services of the telecommunications company Vodafone, and should you wish to enter the enticing shop Hornið, then your sweet tooth is in for a treat. Or if you wish to delight yourself or others with flowers, then Fípan can cater for your needs.

Burger King and Sunset Boulevard need no introduction nor explanation. Baresso, the world famous coffee shop, has broadened its selection to cover delicious bread with Faroese spread. These three restaurants are the gathering spots of the SMS – a quarter of Tórshavn that can house all its guests.

SMS is the liveliest quarter of Tórshavn. With all of its offers, commercial and cultural, in the country's most convenient market, it is easy to see why.

We look forward to service you
SMS

