

Rentacar.fo

Rent a car and an apartment

Rentacar.fo has had a successful start-up and has expanded its business with luxury apartments, in addition to car rental

Rentacar.fo, the Faroese car rental firm has seen rapid growth during its 2½ years in business. With a fleet that now extends beyond the initial small-car concept to include various vehicles ranging from tiny economy models to larger wagons, the family firm has added another angle to enhance customer service and satisfaction; rent a luxury apartment.

The car rental service was founded with the 2007 acquisition of SLP Car Rent, which had been in the business since 1999. Owned and managed by the Kollafjørður-based Gunnarssons, rentacar.fo is looking to lure still more tourists its way in the coming season.

Says Regin Gunnarsson, CEO: "We started off with a few city cars and it did not take long before people began to notice that we had a favourable price plan and a service that makes customers happy."

Most of the marketing communications including ordering is handled through the car rental website at rentacar.fo – no doubt a contributing factor to keeping



overhead costs at minimum without sacrificing customer care.

"We strive to offer the best combination of personal service and availability by using the internet," Mr. Gunnarsson adds. "We want our customers to feel happy and to look forward to return – and that's exactly what we're seeing."

To complement the car rental service, rentacar.fo now offers its clients the option of renting a Kollafjørður fully furnished

luxury apartment as well. According to Gunnarsson, the initial response has been encouraging.

Kollafjørður is only a 20 minutes drive away from the capital and is the geographical center of the Faroes. It is a perfect location, which is close to Tórshavn, the capital, and to the airport, as well as to Eysturoy and Klaksvík. The offices are in Kollafjørður, but in reality the business is internet based and we offer our services all across the

main area of the islands, says Mr. Gunnarsson.

To book a car, an apartment or any further enquiries, please email info@rentacar.fo or call +298 232121.

All enquiries are answered within 24 hours, and the telephones are open from 7.00-22.00.



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